



# Pricing Menu Examples

## How to Price Your Sessions

The national average for individual IonCleanse by AMD sessions is \$40, but there is a large variation worldwide, ranging anywhere from \$20 to \$85. Your own pricing structure should be based on your target demographic, location, facility, accessibility, and more.

Here are some things to consider when creating your base pricing:

- Research any competitors in the area. What are they charging?
- What is your cost of doing business (replacing plates, liners, water usage, etc.)?
- Is it feasible for your current customers?

## Session Packages

Your clients will see the best results when they do more sessions. To encourage this, we highly recommend selling session packages with bigger discounts on the larger packages.

Below is an example of a pricing program:

Single Session	\$49
6 Session Pack	\$225 (37.50 per session)
12 Session Pack	\$350 (\$29.20 per session)

## Referral Program

To help spread the word about your business, you can offer incentives to people that tell their friends about you.

Example: One free IonCleanse session for every friend you send to us that purchases a session package.